

## CONNECTING SUPPORTING SECURING

LINK is a South Florida-based, charitable non-profit organization, dedicated to promoting and facilitating volunteerism and philanthropy within local communities across the Americas.

## **OUR MISSION**

TO CONNECT THE NEEDED WITH THOSE IN NEED.



## WHO WE SERVE

LINK serves two distinct yet complementary constituencies:

- Individuals desiring to contribute their talent, time and treasure.
- Organizations needing resources and assistance to further their own missions.



## **OUR ORGANIZATIONAL OBJECTIVES**

- To foster a culture of volunteerism and philanthropy across the Americas and, particularly, within Unites States' emerging Hispanic / Latino community;
- To seek solutions that effectively address key areas of concern to the organization, namely: *Youth, Healthcare and Environment*. LINK also supports others working to advance those causes;
- To be innovative, entrepreneurial and self-funding, by connecting with numerous suppliers
  to develop and distribute exclusive fundraising products related to our key areas of concern;
  and,
- To evolve the Non-Profit Network Outsourcing model an approach specifically designed to engage local communities and provide assistance to small and medium-sized non-profit organizations.

WWW.LINKINTHECHAIN.ORG





